

MSH VAL DE
LOIRE

The logo features the letters 'MSH' in a large, bold, orange sans-serif font. The 'M' is slanted to the right. To the right of the 'H' is a vertical bar composed of four colored segments: purple, yellow, pink, and dark blue. To the right of this bar, the words 'VAL DE LOIRE' are written in a smaller, orange, sans-serif font, stacked in two lines: 'VAL DE' on top and 'LOIRE' below it.